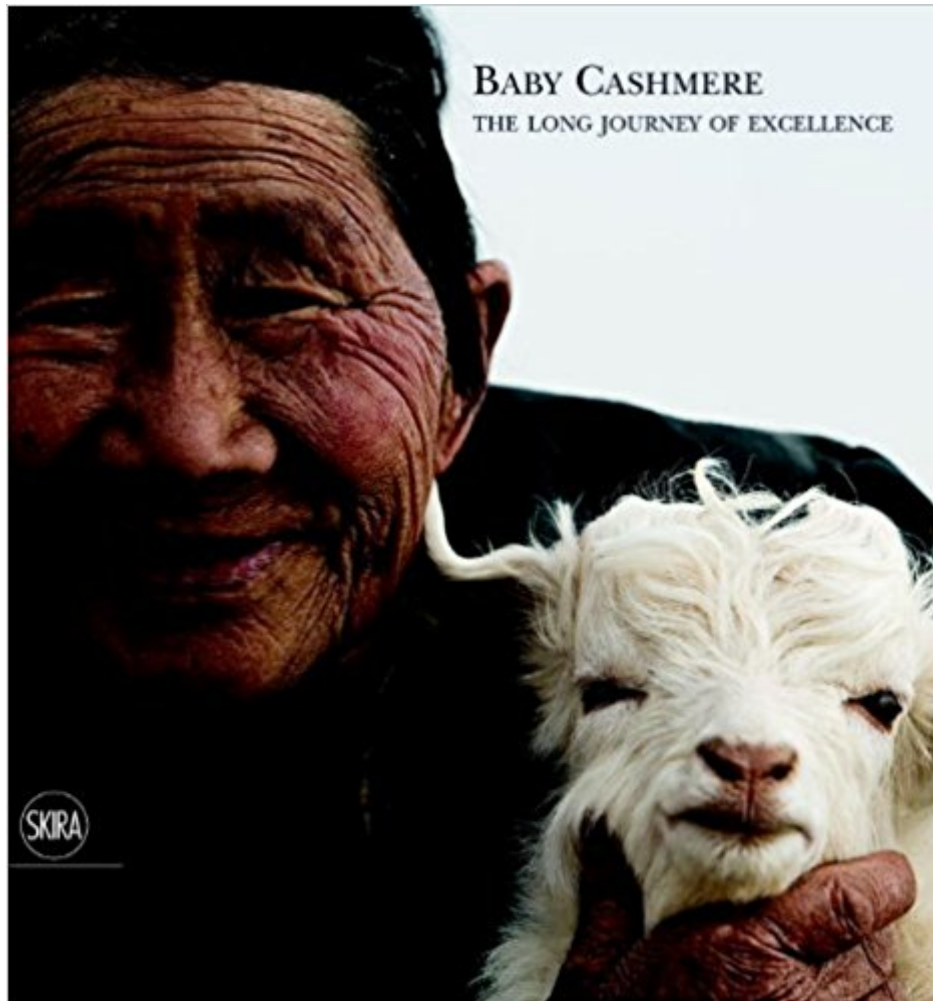


The book was found

# Baby Cashmere: The Long Journey Of Excellence



## Synopsis

The illustrated story of a journey that Loro Piana goes on every year through remote, unspoiled lands to purchase an extremely precious fiber. Baby Cashmere is an extremely precious fiber exclusively obtained from the underfleece of Hircus goat kids, which is gathered by means of a delicate and completely harmless combing procedure that is done only once in a goat's life, before the kids are twelve months old. It takes the fleece of nineteen kids to make just one pullover. This book tells the story of Loro Piana's yearly journey to purchase baby cashmere in Mongolia. More than one hundred vibrant full-color photographs, presented in large-scale format, transport the reader to this beautiful country, giving insight into the daily life of Mongolian breeders. Nature lovers, fine-photography aficionados, and armchair travelers alike will appreciate this fascinating exploration under endless skies and over golden deserts in search of the ultimate in genuine quality.

## Book Information

Hardcover: 182 pages

Publisher: Skira; 1st edition (September 21, 2010)

Language: English

ISBN-10: 8857203697

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Product Dimensions: 11.5 x 1.1 x 12.1 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 2 customer reviews

Best Sellers Rank: #2,241,354 in Books (See Top 100 in Books) #70 in Books > Travel > Asia > Mongolia #2068 in Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #4493 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

## Customer Reviews

Bruna Rotunno is a photographer who loves to capture the soul in all the images she shoots, from landscapes to advertising.

I purchased a sweater made from Baby Cashmere and this book explains the entire process. Beautiful photographs of Mongolia and the baby goats are adorable. This fiber is so special because the goats only produce it once in a lifetime. Loro Piana has done a great service to

recognize the value of this fiber and to give us such heirloom treasures made from it. Since the quantity is so limited the local people have learned to be very gentle and to treasure their "gold mine"

The theme is really interesting but is too much clear it is a business advertising book.

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